

**DALLAS AREA
TELANGANA ASSOCIATION
U.S.A.**



**డల్లాస్ ఏరియా
తెలంగాణ అసోసియేషన్
యు.ఎస్.ఏ.**

Dallas Area Telangana Association (DATA) Presents

Bathukamma & Dasara Panduga
8th October 2016 @ Southfork Ranch, Parker TX
<http://www.dataus.org/bathukamma2016.html>





Dallas Area Telangana Association (DATA) Presents

Bathukamma & Dasara Panduga

8th October 2016 @ Southfork Ranch, Parker TX

<http://www.dataus.org/bathukamma2016.html>





DATA Vision Statement

Connect Telangana
Community to
Promote **C**harity,
Culture and
Commerce

DATA Objectives

- Build a strong platform for Telanganites residing in DFW Metro Area
- To Promote and Protect Telangana Culture and Celebrate Telangana Festivals
- Help needy in Education & Health Care
- Conduct Charity Work, donate to small organizations

DATA “the voice of Telangana community in DFW”





About DATA

DATA formed with 25 like minded individuals in Dallas with the vision to create a platform for all Telanganites living in Dallas Fort Worth Area in 2009.

With in 3 year DATA reached out to `1200 families through Telangana Events

- Attracted more than 60+ businesses to sponsor DATA events and Charities
- Conducted over 20 events in the past 6 years

At Present

- 300 Strong life members
- 60+ business supports DATA
- 25+ events in the last 6 years
- Well defined organization structure
 - DATA Advisory Team – A team of 5, distinguished individuals to advise DATA Executive Team
 - DATA Executive Team – A team of 11, serving in various capacities with the support of CORE Team
 - DATA CORE Team – A team of 30, serving in various Committees to conduct and execute all DATA events through out the Year
 - By-laws and governing body in place to conduct DATA operations





DATA 2010 to 2016 Events

1. 12/2010 Telangana Avishkarana Dinotsavam
2. 09/2011 Telangana Vimochana Dinotsavam
3. 12/2011 Telangana Avishkarana Dinotsavam
4. 06/2012 Prof. Jayashankar Vardhanthi
5. 09/2012 Telangana Cultural & Banquet Night
6. 11/2012 5K Run - Nishant Cancer Foundation Nov 2012, 2013, 2014 and 2015
7. 02/2012 Volunteered 80 hours at Salvation Army kitchen to serve food
8. 03/2013 Meet & Greet Prof. Kodandaram Sir
9. 03/2013 Holi & Vanabhojanalu
10. 11/2013 5k Run Nishant Cancer Foundation
11. 06/2013 1st Telangana Cultural Night – Lindero Ranch
12. 09/2013 Bathukamma & Dasara Panduga
13. 02/2014 Telangana Bill Passed – Celebrations @ Mayuri
14. 03/2014 Meet & Greet Sri KTR Telangana Car Rally, Hilltop Irving
15. 04/2014 Holi & Vanabhojanalu
16. 05/2014 Telangana Formation Day – Las Colinas Studios
17. 09/2014 Bathukamma & Dasara Panduga – Southfork Ranch, Parer TX
18. 04/2015 Holi & Vanabhojanalu
19. 06/2015 Telangana State Formation Day, Cultural and Banquet Night Southfork Ranch, Parer TX
20. 10/2015 Bathukamma & Dasara Celebrations with TPAD @ Dr. Pepper Stadium, Frisco TX
21. 11/2015 5k Run Nishant Cancer Foundation
22. 04/2016 Holi & Vanabhojanalu
23. 06/2016 Telangana Formation Day and Cultural Night in Global Telangana Convention June 4th 2016 SLPS Center





Bathukamma & Dasara Panduga Objective:

- Communicate to the DFW community Bathukamma & Dasara Panduga celebrations on 8th October 2016 at **Southfork Ranch, Parker TX**
- Showcase local talent in cultural shows, encourage young kids to be part of the event
- Seek help and financial support from the community, sponsors, business owners and individuals.
- Invite participation from all walks of life and make them part of the event.
- Encourage volunteers to help plan the event and make the event a grand success.
- Promote DATA objects and mission statement



**DALLAS AREA
TELANGANA ASSOCIATION
U.S.A.**



**డల్లస్ ఏరియా
తెలంగాణ అసోసియేషన్
యు.ఎస్.ఎ.**

DATA
www.dallas.org

Introducing ...



ఊరూరా బతుకమ్మ



**DALLAS AREA
TELANGANA ASSOCIATION
U.S.A.**



**డల్లాస్ ఏరియా
తెలంగాణ అసోసియేషన్
యు.ఎస్.ఎ.**



బంగాళు బతుకమ్మ

**October 8th
Southfork Ranch**

**Sept 30 - Friday
Lewisville**

**Oct 01 - Saturday
Frisco**

**Oct 02 - Sunday
Irving**

**Oct 03 - Monday
Plano**

**Oct 04 - Tuesday
McKinney**

**Oct 05 Wednesday
Flower Mound**

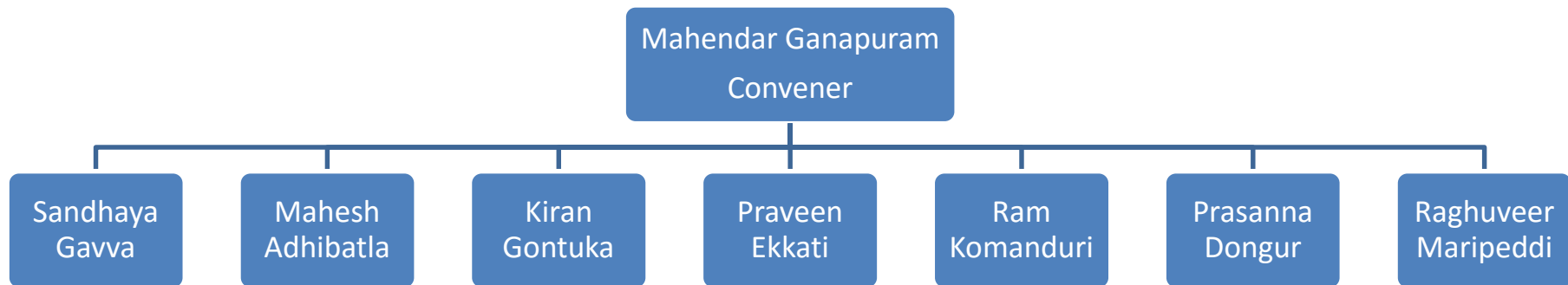
**Oct 06 - Thursday
SouthLake**

**Oct 07 - Friday
Coppell**





2016 Bathukamma & Dasara Panduga Committee





Event Committees

Audio & Video

Awards & Recognition

Bathukamma

Cultural

Dasara

Decorations

Finance & Budgeting

Food

Hospitality

Logistics

Media & Marketing

Volunteer & Nimajjanam

Reception

Safety & Security

Vendor Management

Web & Communications





Sponsor Categories

Sponsor Category	Annual Amount
Executive Platinum	>=\$3501
Platinum	>=\$3001 <=\$3500
Diamond	>=\$2001 <=\$3000
Gold	>=\$2000 <=\$1000
Silver	>=\$501 <=\$1000
Donor	<=\$500





Key Values

**Executive
Platinum**
>=\$3,501

- Your sponsorship is for Bathukamma & Dasara Panduga
- Recognized on the stage with Plaque / Shawl.
- Priority Seating, 5 family passes
- You will be invited to honor guests/winners
- You can address event audience, you will get stage time.
- Banner on the Main Stage (Maximum Space will be provided, best spot - sponsor should provide banner)
- [DATA www.dataus.org/Bathukamma](http://www.dataus.org/Bathukamma) website will have you as **Executive Platinum Sponsor**
- You or your business name /logo will be on the Event website & flyer
- All event flyers will have you as **Executive Platinum**
- You can distribute flyers at the event





Platinum

≥ 3001

≤ 3500

Key Values

- Your sponsorship is for Bathukamma & Dasara Panduga
- Recognized on the stage with Plaque and Shawl.
- Priority Seating, 4 family passes
- Banner on the Main Stage (2nd best spot on the stage, sponsor should provide banner)
- [DATA www.dataus.org/Bathukamma](http://www.dataus.org/Bathukamma) website will have you as **Platinum sponsor**
You or your business name /logo will be on the Event website & flyer
- Business logo displayed on website and flyer
- You can distribute flyers at the event location





Diamond

≥ 2001

≤ 3000

Key Values

- Your sponsorship is for Bathukamma & Dasara Panduga
- Recognized on the stage with Plaque.
- Priority Seating, 3 family pass
- Banner on the Main Stage (3rd best spot, sponsor should provide banner)
- [DATA www.dataus.org/Bathukamma](http://www.dataus.org/Bathukamma) website will have you as **Diamond sponsor** for this event
- You or your business will be on the DATA Event website & flyer
- Business logo displayed on website and flyer
- Will can distribute flyers at the event





Gold

>=2000

<=1000

Key Values

- Your sponsorship is for Bathukamma & Dasara Panduga
- [DATA www.dataus.org/Bathukamma](http://www.dataus.org/Bathukamma) website will have you as **Gold Sponsor** for this event
- You or your business will be on the DATA Event website & flyer
- Priority Seating, 2 family pass





Silver
>=501
<=1000

Key Values

- Your sponsorship is for Bathukamma & Dasara Panduga
- [DATA www.dataus.org/Bathukamma](http://www.dataus.org/Bathukamma) website will have you as *Silver Sponsor* for this event
- You or your business will be on the Event website & flyer
- Priority Seating, 1 family pass





Donor
<=500

Key Values

- Your sponsorship is for Bathukamma & Dasara Panduga
- [DATA www.dataus.org/Bathukamma](http://www.dataus.org/Bathukamma) website will have you as donor for this event
- You or your business will be on the Event website & flyer





Thank you
See you all on 8th October 2016

*Interested to participate or
donate or sponsor or setup vendor booths
Contact us data.telangana@gmail.com*

*Visit <http://www.dataus.org/bathukamma2016.html>
DATA Video Channel <https://www.youtube.com/channel/UCcNO8Kleif8D0UCr7nMT3FA>*

